# **Argentina Jobs Expertini®**

WFH: Personalized Internet Ads Assessor – Italian (AR)

## **Apply Now**

Company: Telus International

Location: Argentina

Category: computer-and-mathematical

TELUS International AI-Data Solutions partners with a diverse and vibrant community to help our customers enhance their AI and machine learning models. The work of our AI Community contributes to improving technology and the digital experiences of many people around the world. Our AI Community works in our proprietary AI training platform handling all data types (text, images, audio, video and geo) across 500+ languages and dialects. We offer flexible work-from-home opportunities for people with passion for languages. The jobs are part-time, and there is no fixed schedule. Whoever you are, wherever you come from, come join our global AI community. www.telusinternational.com

#### The Role

### The Role – Personalized Internet Ads Assessor

In this job you will be reviewing online advertisements to improve their content, quality, and layout. You will be required to provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used.

Another aspect of this opportunity will involve reviewing the language used in advertisements by examining grammar, tone, and cultural relevance.

As a Personalized Internet Ads Assessor your goal will be to contribute towards making internet search and online advertising more relevant and interesting for all **Italian** speakers in **Argentina**.

## The Requirements

You must be living Argentina for the last 3 consecutive years

You must have familiarity with current and historical business, media, sport, news, social media and cultural affairs in Argentina

Suitable candidates must have full professional proficiency in English **tatian** 

Access to and use of a broadband internet connection and associated computer and antivirus software to perform the work, all provided at your own expense

Experience in use of web browsers to navigate and interact with a variety of content

Access to and use of an Android (version 4.1 or higher) or IOS Smartphone (version 8 or higher) to complete tasks

A Barcode Scanner application must be installed on your smartphone to complete certain tasks

Active daily user of Gmail and other forms of social media

Working on this project will require you to go through a standard recruitment process (including passing an open book assessment). This is a part time project and your work will be subject to our standard quality assurance checks during the term of this agreement.

#### Ideal Profile

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### What's next?

Don't Delay! Submit your application through the following link and a member of our recruitment team will review your application:

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or protected veteran status.

## What's on Offer?

•Flexible hours to work around home life •Better Work-Life balance •Remote work & location independence •Positive environmental impact •Independent contractor role

## **Apply Now**

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