

Argentina Jobs Expertini®

Website Design Account Strategist

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Company: Right Customer

Location: Argentina

Category: computer-and-mathematical

As a Website Account Strategist, you will meet with clients to understand their business goals and translate their needs into actionable insights for our team to design high-converting digital experiences. You will be the point of contact between clients and internal teams, providing strategic guidance and feedback to ensure alignment.

What You'll Be Doing

Meet with clients to uncover goals, pain points, and opportunities through discovery sessions and research

Perform competitive analysis, SEO research, industry trend reports, and other methods to derive insights

Serve as the point of contact between clients and internal teams

Coordinate across project managers, designers, developers, and copywriters

Translate research findings into clear, actionable creative and strategy briefs

Provide feedback on deliverables to ensure alignment with client goals and briefs

Manage multiple concurrent client website projects and timelines

Requirements

3+ years in a strategic role for website projects, digital marketing, or a related field

Able to distill research and client needs into concise, insightful briefs

Comfortable managing multiple concurrent projects

Experience working in a fast-paced agency environment

Proficient in conducting web design research (SEO, trends, competitors)

Excellent communication skills and high energy for client interactions

Passionate about understanding clients and crafting strategies to meet their goals

Benefits

Right Customer is one of the industry's fastest-growing full-service digital marketing agencies.

Working with notable brands such as Ryan Pineda, Keaton The Muscle Hoskins, FasterFreedom, Wholesale to Millions, Hamza Invests, and Billion Dollar Real Estate Investors to scale their businesses through strategic paid advertising, high-converting websites and innovative strategies.

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