

Argentina Jobs Expertini®

Trader Sr.

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Company: Havas Media Argentina S.A.

Location: Buenos Aires

Category: other-general

Description

Mission & Responsibilities

Trading operations:

Operate programmatic trading operations for a client portfolio

Follow the trading process from brief to report

Activate digital media plan as defined

Apply quality, safety, accuracy and best practices

Programmatic campaigns optimization:

Monitor, analyze and report on campaigns

Ensure objectives and budgets are hit

Ensure clients SLA

Deliver accurate and on time IOMT completion

Previous Experience & Industry Background

5+ years' experience in media trading or media buying

Media Agency, Advertising, Trading desk, Advertising Network

Qualifications & Languages

University Degree in Marketing, Advertising or Engineering

Languages: English (Intermediate)

Soft skills & competencies

Media Trading

Campaign analysis and report

Digital Media (social, mobile, display, etc.)

Programmatic technology

Detail-oriented

Numerate

Communication

Organization and time management

Technical skills

Media buying platforms

Tables (i.e. Excel)

Presentation (i.e. Powerpoint)

Contract Type :

Permanent

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