

Argentina Jobs Expertini®

Technical Operations Specialist

[Apply Now](#)

Company: Digital Resource

Location: Argentina

Category: computer-and-mathematical

We are seeking a highly motivated and skilled individual to join our team as a Technical Operations Specialist. In this role, you will be responsible for managing technical integrations, analyzing data, supporting various aspects of digital marketing, and contributing to AI automation development. The ideal candidate will possess a strong foundation in data analysis, platform integrations using APIs and webhooks, website management, CRM management, and have basic knowledge of digital marketing strategies. Responsibilities:

Platform Integrations: Implement and manage integrations with various platforms using APIs, webhooks, Zapier, and Make. Ensure seamless communication between different systems for efficient data flow. Troubleshoot and resolve integration issues in a timely manner. Contribute to the development of AI automation solutions to enhance operational efficiency.

Data Collection Analysis (Web and Marketing Performance): Analyze large datasets to extract meaningful insights and trends. Generate reports and dashboards using tools like Google Analytics, Looker Studio, and Microsoft Excel. Collaborate with marketing teams to provide data-driven recommendations.

Website Management: Basic knowledge of DNS management and tag management systems. Work with Ads and Web teams to implement tracking tags using Google Tag Manager. Collaborate on website-related projects using Webflow, WordPress, and other relevant tools.

CRM Management: Maintain and develop our client-facing customer relationship management (CRM) platform. Ensure data accuracy and integrity within the CRM platform. Collaborate with the account management team and client to optimize CRM functionality and workflows.

Digital Marketing Knowledge: Basic understanding of SEO, PPC, and Social Media marketing.

Collaborate with digital marketing teams to implement tracking and measurement strategies. Stay updated on industry trends and contribute insights to enhance marketing strategies. Required Qualifications: Minimum of 2 years experience in technical operations Proven experience in data analysis and platform integrations. Familiarity with CRM systems and basic digital marketing concepts. Proficiency in using tools like Google Tag Manager, Google Analytics, Looker Studio, Zapier, Make, Pipedream, SQL, Python, Webflow, and WordPress. Certifications: Google Marketing Platform Certifications (Ads, Analytics, etc) Certification in a relevant CRM platform (HubSpot, Salesforce, etc) Additional certifications in data analysis or digital marketing are a plus. Skills: Strong analytical and problem-solving skills. Excellent communication and collaboration abilities. Ability to work independently and manage multiple projects simultaneously. Powered by JazzHR

[Apply Now](#)

Cross References and Citations:

1. [Technical Operations SpecialistNetworkengineerjobsJobs Argentina](#)
[Networkengineerjobs](#)
2. [Technical Operations SpecialistVideographerjobs Jobs ArgentinaVideographerjobs](#)
3. [Technical Operations SpecialistOnlinejobsearch Jobs ArgentinaOnlinejobsearch](#)
4. [Technical Operations SpecialistBangkokjobsJobs ArgentinaBangkokjobs](#)
5. [Technical Operations SpecialistUltimatejobfinderJobs ArgentinaUltimatejobfinder](#)
6. [Technical Operations SpecialistManufacturingjobsnearme Jobs Argentina](#)
[Manufacturingjobsnearme](#)
7. [Technical Operations SpecialistUkjobscentral Jobs ArgentinaUkjobscentral](#)
8. [Technical Operations SpecialistFree-hiringJobs ArgentinaFree-hiring](#)
9. [Technical Operations SpecialistSurgeonjobsJobs ArgentinaSurgeonjobs](#)
10. [Technical Operations Specialist Madridjobs Jobs ArgentinaMadridjobs](#)
11. [Technical Operations Specialist Smartjobsearch Jobs ArgentinaSmartjobsearch](#)
12. [Technical Operations Specialist Australiacareers Jobs ArgentinaAustraliacareers](#)
13. [Technical Operations Specialist Ukjobscentral Jobs ArgentinaUkjobscentral](#)

14. **Technical Operations Specialist Androidjobs Jobs ArgentinaAndroidjobs** ↗
15. **Technical Operations Specialist Abudhabijobsearch Jobs Argentina**
Abudhabijobsearch ↗
16. **Technical Operations Specialist Searcheruropeanjobs Jobs Argentina**
Searcheruropeanjobs ↗
17. **Technical Operations Specialist Firefighterjobsnearme Jobs Argentina**
Firefighterjobsnearme ↗
18. **Technical Operations Specialist Researchjobs Jobs ArgentinaResearchjobs** ↗
19. **Technical operations specialist Jobs Argentina** ↗
20. **AMP Version of Technical operations specialist** ↗
21. **Technical operations specialist Argentina Jobs** ↗
22. **Technical operations specialist JobsArgentina** ↗
23. **Technical operations specialist Job Search** ↗
24. **Technical operations specialist Search** ↗
25. **Technical operations specialist Find Jobs** ↗

Source: <https://ar.expertini.com/jobs/job/technical-operations-specialist-argentina-digital-resource-42211ce3d7/>

Generated on: 2024-05-02 by Expertini.Com