

# Argentina Jobs Expertini®

## Talent Crowdsourcing Leader

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Company: Welocalize

Location: , , Argentina

Category: other-general

As a trusted global transformation partner, Welocalize accelerates the global business journey by enabling brands and companies to reach, engage, and grow international audiences. Welocalize delivers multilingual content transformation services in translation, localization, and adaptation for over 250 languages with a growing network of over 400,000 in-country linguistic resources. Driving innovation in language services, Welocalize delivers high-quality training data transformation solutions for NLP-enabled machine learning by blending technology and human intelligence to collect, annotate, and evaluate all content types. Our team works across locations in North America, Europe, and Asia serving our global clients in the markets that matter to them. [www.welocalize.com](http://www.welocalize.com)

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

**OVERVIEW**The Talent Community Crowdsourcing Lead will be responsible for leading a group of Talent Acquisition professionals, and build a nurture a vibrant Talent Community by using innovative crowd-sourcing or high volume recruitment strategies. This role involves collaborating with cross-functional teams, leveraging crowd-sourcing platforms, and engaging with diverse community channels and social media platforms to attract, retain and cultivate talent. All work should be done upholding Welocalize's 4 pillars of culture; Customer Service, Quality, Global Teamwork, and Innovation, and enhance and promote the company's Employer Branding.

**Main Responsibilities**

**Strategic Planning:** Development and execution of strategic plans for building and maintaining a robust talent community using

crowd-sourcing methodologies. Sourcing: Conduct market research and develop a region-specific sourcing strategy. Talent Community Engagement: Identify and engage with key external platforms and communities to attract a diverse pool of potential candidates. Project Management: Collaborate with cross-functional teams to understand talent needs and create crowd-sourcing campaigns to address specific hiring targets. Team Micro-management: Lead a team dedicated to crowd-sourcing campaigns by providing guidance, support, and mentoring as needed. OKRs Analysis: Analyze and evaluate the effectiveness of crowd-sourcing initiatives, providing insights and recommendations for continuous improvement. Reporting: Tracking the success of the crowd-sourcing recruitment efforts and providing regular reports on the effectiveness of the strategy. Stay updated on industry trends, best practices, and emerging technologies in crowd-sourcing and talent acquisition. Continuously evaluating and improving the crowd-sourcing recruitment process based on feedback and results to optimize candidate quality and the efficiency of the approach. Key Competencies At least 5 years of demonstrable experience in talent acquisition, with a strong focus on leading teams and executing successful crowd-sourcing or high volume recruitment strategies. Strong understanding of crowd-sourcing platforms, social media, and online communities, coupled with a track record of engaging and recruiting top talent. Project management skills with the ability to oversee multiple initiatives simultaneously and meet deadlines. Outstanding communication and interpersonal skills, adept at building relationships with diverse audiences and stakeholders. Strong analytical abilities with proficiency in data analysis tools and metrics to evaluate the efficacy of crowd-sourcing campaigns. Leadership qualities and experience in managing and developing high-performing teams. Innovative thinking and problem-solving skills to drive innovation in talent community engagement. Be a strong communicator, with ability to provide specific guidelines to other team members to with guidelines to follow. Excellent command of English, both written and spoken. Problem-Solving and Decision-Making. Educational Level Bachelor's degree (B. A.) from a college or university in a related field, or equivalent work experience.

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