

# Argentina Jobs Expertini®

## Social Media Assistant

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Company: Digital Resource

Location: Argentina

Category: other-general

Digital Resource is seeking a motivated Social Media Assistant to join our team! This role is essential for maintaining a consistent brand voice across various platforms, which is crucial for attracting and retaining community members. The ideal candidate will be customer-focused, possess strong communication skills, and have a passion for creating engaging and meaningful interactions. Responsibilities: Manage and maintain a consistent brand voice across various social media platforms. Engage with the online community to attract and retain followers. Provide excellent customer service by addressing inquiries, comments, reviews, and concerns in a timely and professional manner. Collaborate with key team members to create monthly social content calendars and strategies. Act as a brand ambassador, ensuring a positive and cohesive online presence. Collaborate with the Social Media Manager to support various tasks and initiatives. Qualifications: Previous experience in social media management or a related field is preferred. Familiarity with social media platforms, including but not limited to Facebook, LinkedIn, TikTok, Instagram, and more. A passion for community building, customer interaction, and monitoring the latest social media trends. Strong organizational, writing, and time-management skills. High-speed internet access is necessary. Bachelor's degree in Marketing, Communication, or a related field is a plus. If you're enthusiastic about social media and thrive in a fast-paced environment, we encourage you to apply. Join us in creating a vibrant online community and shaping our brand's digital presence! Powered by JazzHR

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