

Argentina Jobs Expertini®

SEO Strategist

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Company: Brainlabs

Location: Argentina

Category: business-and-financial-operations

Brainlabs is a digital media agency – we're passionate about using data and tech to craft marketing strategies that drive real business results for clients. Our 1000+ Brainlabbers partner with some of the world's largest advertisers to do just that.

Our mission is simple, we want to become the world's largest independent media agency, famous for delivering high performance and accelerating the careers of Brainlabbers whilst we're at it.

Brainlabs has always been a culture-first company. In fact, from the very beginnings of the agency a set of shared principles, philosophies and values was documented in The Brainlabs Handbook, helping us create our unique culture.

As with everything here we always seek to adapt and improve so The Brainlabs Handbook has been fine-tuned to become The Brainlabs Culture Code.

This Culture Code consists of 12 codes that talk to what it means to be a Brainlabber. It's a joint commitment to continuous development and creating a company that we can all be proud of, where Brainlabbers can turn up to do great work, make great friends and win together.

You can read

Classification: Full time

Team: Client Delivery, Namer Region

Reporting to: Senior SEO Strategist

Location: [Hybrid] Downtown, Buenos Aires

What you do

SEO Account Leadership: Spearhead 1-4 major SEO accounts with dynamic strategy implementation and personalized client guidance.

Client Success and Engagement: Forge robust client relationships through proactive problem-solving and tailored, industry-specific deliverables.

Innovation in SEO Practices: Drive SEO excellence by blending technical and content strategies with team collaboration for groundbreaking results.

Strategic Influence: Craft and execute data-driven marketing strategies with a focus on adding value and insightful analytics.

Client Engagement Excellence: Elevate client interactions with strategic meetings and the adept use of advanced Brainlabs tools for superior service delivery.

Who you are

1-2 years of experience

A team player with a strong passion for data analysis and search engine optimization.

Excellent communication and presentation skills, capable of providing actionable insights for all organization levels.

Proficient in Microsoft Office and/or Google Business Apps, with a strong emphasis on Excel or Google Sheets.

Possess strong interpersonal and organizational skills, with a keen ability to think critically and analytically.

Aligned with our company values and have a demonstrated history of previous professional experience, including data analysis in past roles or projects.

How you succeed

Success in this role is measured by your ability to contribute effectively to SEO data analysis, idea-sharing, and client satisfaction.

Emphasis is placed on living our Culture Code, with key metrics including revenue retention, growth, hourly rate, and client satisfaction for managed clients.

Regular feedback and coaching from your people leader through monthly 1:1s will support

your career growth and development within the organization.

What happens next

We know searching for a job is tough and that you want to find the best career and employer for you. We also want to ensure that this position is the best fit for both you and us. Therefore, you will participate in a comprehensive interview process that includes skills interviews with our team. The goal of this process is to allow you to get to know us as we learn more about you.

Brainlabs actively seeks and encourages applications from candidates with diverse backgrounds and identities.

Thank you for your interest in Brainlabs! We look forward to getting to know you!

Brainlabs is proud to be an equal opportunity workplace: we are committed to equal opportunity for all applicants and employees regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion, or belief, and marriage and civil partnerships. If you have a disability or special need that requires accommodation during the application process, please let us know!

Please note that we will never ask you to transfer cash or make any other payment to us in order to apply for a role or to work for Brainlabs. Any such asks are fraudulent and should be reported to the appropriate authorities in your area.

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