

# Argentina Jobs Expertini®

## SEO Specialist

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Company: Digital Resource

Location: Argentina

Category: business-and-financial-operations

Digital Resource is a full-service digital marketing agency known for our effective content strategies and proven track record in increasing search engine rankings and building social followings. But we're not content to rest on our laurels - we're always on the lookout for talented individuals to help us keep pushing the envelope. Right now, we're seeking an SEO Specialist to join our dynamic team. As an integral part of our team, the SEO Specialist will report to the SEO Content Marketing Manager. In this role, you will play a key role in identifying and implementing impactful search engine optimization efforts. Your mission? To ensure that keyword searches and organic search engine traffic direct a substantial increase in website visits. ALL RESUMES MUST BE IN ENGLISH IN ORDER TO BE CONSIDERED FOR THIS POSITION.

**Responsibilities** Craft optimization strategies that elevate our clients' search engine rankings. Generate content ideas tailored for seasoned SEO professionals. Innovate SEO experiments and conduct data research studies. Manage client accounts, providing timely on-page updates when necessary. Identify potent keywords to attract high-value traffic. Analyze competitor keywords and SEO techniques. Develop and execute monthly backlink strategies for client accounts. Stay abreast of the latest news, advancements, and changes in the SEO industry.

**Requirements** Exceptional command of the English language. Proficient written communication skills. Strong organizational skills with meticulous attention to detail. In-depth knowledge of website optimization techniques, ranking algorithms, and search engine crawlers for major search engines. Collaborative team player with the ability to work independently. Proficiency in SEO industry tools and programs such as Google Analytics, Adobe Analytics, AHREFs, SEMrush, and Google Search Console.

Minimum of three years of experience in an SEO role. Comprehensive understanding of digital marketing principles. ALL RESUMES MUST BE IN ENGLISH IN ORDER TO BE CONSIDERED FOR THIS POSITION. Powered by JazzHR

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