

Argentina Jobs Expertini®

SEO Specialist

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Company: Brainlabs

Location: Argentina

Category: business-and-financial-operations

Brainlabs is a digital media agency – we're passionate about using data and tech to craft marketing strategies that drive real business results for clients. Our 1000+ Brainlabbers partner with some of the world's largest advertisers to do just that.

Our mission is simple, we want to become the world's largest independent media agency, famous for delivering high performance and accelerating the careers of Brainlabbers whilst we're at it.

Brainlabs has always been a culture-first company. In fact, from the very beginnings of the agency a set of shared principles, philosophies and values was documented in The Brainlabs Handbook, helping us create our unique culture.

As with everything here we always seek to adapt and improve so The Brainlabs Handbook has been fine-tuned to become The Brainlabs Culture Code.

This Culture Code consists of 12 codes that talk to what it means to be a Brainlabber. It's a joint commitment to continuous development and creating a company that we can all be proud of, where Brainlabbers can turn up to do great work, make great friends and win together.

You can read

Classification: Full time

Team: Client Delivery, NAMER Region

Reporting to: Group Account Director

Location: [Hybrid] Downtown, Buenos Aires **What you do**

Support 1-3 client accounts by performing assigned SEO tasks on client accounts, as

determined by the strategy roadmap

Implement QA checks on relevant SEO platforms

Communicate performance, client contact changes, and relationship issues to account leads while providing ideas for solutions

Perform regular analyses and make data-driven recommendations

Contribute to account work, including presentations, audits, reporting, etc

Dedicate significant effort toward professional development, including leadership abilities and continuing education in the digital marketing industry

Who you are

A curious team player with a passion for data analysis and search engine optimization!

Excellent communication and presentation skills, both written and verbally

Proven skills with Microsoft Office and/or Google Business Apps, especially Excel or Google Sheets

Possess interpersonal and organizational skills

Demonstrated alignment to our company values

Previous professional experience

Prior data analysis experience either as part of a class project or in a previous position

How you succeed

In addition to the below, you will be evaluated based on how you live our Culture Code!

Key metrics of success for this role include:

Your work in SEO data analysis, idea-sharing, and client satisfaction!

You'll be able to ask for anytime feedback and will receive coaching from your people leader in monthly 1:1s to help you calibrate and grow your career better and faster here than anywhere else.

What happens next

We know searching for a job is tough and that you want to find the best career and employer for you. We also want to ensure that this position is the best fit for both you and us. Therefore, you will participate in a comprehensive interview process that includes skills interviews with our team. The goal of this process is to allow you to get to know us as we learn more about you.

Brainlabs actively seeks and encourages applications from candidates with diverse backgrounds and identities.

Thank you for your interest in Brainlabs! We look forward to getting to know you!

Brainlabs is proud to be an equal opportunity workplace: we are committed to equal opportunity for all applicants and employees regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion, or belief, and marriage and civil partnerships. If you have a disability or special need that requires accommodation during the application process, please let us know!

Please note that we will never ask you to transfer cash or make any other payment to us in order to apply for a role or to work for Brainlabs. Any such asks are fraudulent and should be reported to the appropriate authorities in your area.

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