# **Argentina Jobs Expertini®**

# **Senior Product Manager (South America)**

## **Apply Now**

Company: Varsity Tutors

Location: Argentina

Category: other-general

Nerdy is looking for data-driven, customer-focused, learning-obsessed individuals to join us on our mission to help people learn. We're seeking an experienced Senior Product **Manager**, based in South America, who can tackle a wide range of opportunities and problems that should be solved with technology. We believe one of the most important functions of a PM is to determine which opportunities deserve to be pursued, why, when, and how and then work relentlessly to drive the right progress. Using customer insights, data, and information, PMs at Varsity Tutors apply the scientific method to product development: observation - question - hypothesis and predict - test - measure - learn - iterate. The ideal candidate is adept at breaking down complex problems, crafting effective solutions, and working with cross-functional teams—engineering, design, marketing, sales, operations, and data science—to improve customer experience and deliver business results. Successful PMs have strong analytical acumen, are driven by intellectual curiosity and customer focus, are energized by creating order out of ambiguity, and are skilled communicators who can lead teams to see the future, then execute with excellence. This role will be within our Consumer Product team and will focus on the Membership Experience. The Senior PM will play a pivotal role in acting as the voice of the customer, dedicated to crafting and enhancing products that streamline and enrich the experience of our website and mobile apps. The successful candidate will take the initiative to identify and mitigate any friction within the membership journey, thereby ensuring a seamless and engaging interaction for our users. They will demonstrate a comfort with ambiguity in sizing opportunities and create a roadmap to prioritize them appropriately.

#### **About Nerdy:**

### Responsibilities:

Use data and information, both qualitative and quantitative, to analyze and deeply understand customer and business needs in a given area

Drive product vision, strategy, technical requirements, and ultimately deliver on desired timelines

Evaluate new product opportunities (both buy and build solutions) and bring forward proposals and influence to expand product and business capabilities

Build requirements, develop and own the backlog, and continuously prioritize to ensure we're addressing the right problems and opportunities at the right time with the right level of fidelity (MVP vs. scaled solution)

Work collaboratively with cross-functional teams to build, test, measure, and drive results, including engineering, data science, design, marketing, sales, operations, and executive leadership

Proactively define and track project or program success metrics that ladder to output metrics, set targets, and inspect and measure, and adjust as appropriate as new information is available.

Lead, plan, and conduct periodic written business reviews with business partners and leadership team

Conduct competitive research and analysis as needed

#### **Qualifications:**

Bachelor's Degree required, MBA preferred. Computer science or similar technical background is a plus

Minimum 3 years of relevant product management and/or business leadership experience, preferably in owning & managing an entire development cycle (conception through launch)

Superior analytical and quantitative skills; experience getting and using data & key metrics to test theories, confirm assumptions, and measure success

Self-starter with a strong bias for action and the ability to drive results in a fast-paced, dynamic environment

Strong verbal and written communication skills

Comfortable with a fast-paced, ambiguous environment and the ability to manage multiple, competing priorities simultaneously

Proven ability to identify, analyze, and solve ambiguous problems with high attention to detail

Experience with agile software development, and working closely with designers & engineers to drive feature definition and implementation

Excellent collaboration skills that enable you to earn trust at all levels

SQL proficiency preferred

#### **Varsity Tutors Leadership Principles:**

Relentless Focus on Customers | Comfort with Ambiguity | Ownership | Simplify |
Intellectual Curiosity | Build Teams | Think Big | Insist on High Standards | Bias for Action
| Build Trust | Go Deep | Have Conviction | Deliver Results | Are Right, a Lot

#### Benefits:

Competitive USD salary.

Remote position.

Flexible PTO

Hackfest! (Multiple times per year).

Free Learning Membership for you and your household (1-1 tutoring hours, unlimited use of on-demand services, and access to our online classes).

A once-in-a-lifetime opportunity to help transform how the world learns!

A fun, collaborative, and team-oriented work environment with plenty of training and a feedback-rich culture.

# **Apply Now**

#### **Cross References and Citations:**

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