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Senior Product Manager, Business Experience - Latin America

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Company: Mindbody

Location: Argentina

Category: other-general

We're revolutionizing the fitness & wellness industry, and we're looking for talented people to help us do it. Mindbody + ClassPass bring together the best of both sides of the market: Mindbody is the industry's most trusted all-in-one technology platform; ClassPass is one of the most popular apps for fitness & self-care enthusiasts. Together we're partnering with more than 70, fitness studios, gyms, salons, and spas around the world. We're not just another tech company—we're far and away the leader of our industry. So join the team, work with mission-led people, and enjoy amazing benefits. Let's see what we can accomplish together!

Who we are

Collaboration is the core of our Product, Design, and Research teams. We partner with Engineering to develop seamless, efficient, best-in-class products that power the Mindbody platform. We help our customers run and scale their businesses at every interaction, from scheduling to point of sale to client booking and more. We innovate so our customers can grow.

About the right team member

We're looking for a passionate and experienced Senior Product Manager to help define and execute the product strategy at Mindbody.

About the role

Lead a cross-functional squad of engineers, designers, and researchers to scope and execute highest ROI product opportunities.

Manage ideation, evaluation, definition, prioritization and execution activities against the squad roadmap.

Build alignment with key stakeholders from across the organization. Seek a range of perspectives and solicit honest feedback.

Be the voice of the customer. Lead user discovery via user research, design sprints, and other customer touchpoints.

Pair together quantitative and qualitative data to inform key product decisions that address user needs.

Work with cross-functional partners to define GTM motions, ensuring that customers are aware of product updates and the value they add to drive adoption.

Skills & experience

Proven track record of strategic thinking, you can define a product vision, strategy, and roadmap as well as execute against it.

Excellent communication and stakeholder management skills, you collaborate effectively with cross-functional teams and present ideas to executive leadership to gain buy-in.

Customer-obsessed, you're not afraid to dig into the current workflow of customers to deeply understand pain points and their root cause to inform product approach.

UX-savvy, you partner closely with design counterparts to make recommendations and influence the final solution.

Strong analytical skills and data-driven mindset, with experience driving a culture that leverages metrics and user insights to drive product decisions. Bonus if you have prior hands-on experience with SQL.

Experience with scheduling or fitness software is a bonus and not required.

At least one year of experience working for a US-based company, preferred.

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