

Argentina Jobs Expertini®

Senior Brand Manager Toothpaste Argentina

[Apply Now](#)

Company: Colgate-Palmolive Company

Location: Buenos Aires

Category: other-general

No Relocation Assistance Offered

158827 - Buenos Aires, Buenos Aires, Argentina

Who We Are

Colgate-Palmolive Company is a caring, innovative growth company that is reimagining a healthier future for all people, their pets and our planet. Focused on Oral Care, Personal Care, Home Care and Pet Nutrition, we sell our products in more than 200 countries and territories under brands such as Colgate, Palmolive, elmex, hello, meridol, Sorriso, Tom's of Maine, EltaMD, Filorga, Irish Spring, PCA SKIN, Protex, Sanex, Softsoap, Speed Stick, Ajax, Axion, Fabuloso, Soupline and Suavitel, as well as Hill's Pet Nutrition.

We are recognized for our leadership and innovation in promoting sustainability and community wellbeing, including our achievements in decreasing plastic waste and promoting recyclability, saving water, conserving natural resources and improving children's oral health.

If you want to work for a company that lives by their values, then give your career a reason to smile and join our global team!

About The Role

As Senior Brand Manager for oToothpaste category, Argentina you will define and lead growth strategies and plans for the category, settle pricing strategy and identify pricing opportunities versus competitors to improve profitability and build and implement other strategies around the category brands.

What You Will Do

Identify business opportunities based on consumer needs and habits

Plan and lead new product launches to ensure successful implementation

Suggest price increases taking into account the dynamics of the country and of the competitors

Supervise the correct implementation of campaign communication in all POP materials that are developed

Resolve optimal portfolio that is in line with the category strategy

Analyze category information in terms of market shares, competitive situation, consumer behaviors and market trends

Collaborate with the development of the presentation for the Budget reviews

Lead the organization of events and activities carried out for the commercial team to communicate the different launches planned

What You Need (Required Qualifications)

Bachelor's degree in Business Administration, Marketing, Industrial Engineering, or related

4 to 5 years of experience in marketing, trade marketing or other commercial areas

3 years as Brand Manager

Experience in Mass Consumption companies (CPG/FMCG) is required

Analytics and financial skills

Our Commitment to Sustainability

With the Colgate brand in more homes than any other, we are presented with great opportunities and new challenges as we work to integrate sustainability into all aspects of our business and create positive social impact. We are determined to position ourselves for further growth as we act on our 2025 Sustainability & Social Impact Strategy.

Our Commitment to Diversity, Equity & Inclusion

Achieving our purpose starts with our people — ensuring our workforce represents the people and communities we serve —and creating an environment where our people feel they belong; where we can be our authentic selves, feel treated with respect and have the support of leadership to impact the business in a meaningful way.

Equal Opportunity Employer

Colgate is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity, sexual orientation, national origin, ethnicity, age, disability, marital status, veteran status (United States positions), or any other characteristic protected by law.

Reasonable accommodation during the application process is available for persons with disabilities. Please contact Application_Accommodation@colpal.com with the subject Accommodation Request should you require accommodation.

#LI-Hybrid

[Apply Now](#)

Cross References and Citations:

1. Senior Brand Manager Toothpaste ArgentinaProductmanagementjobs Jobs Buenos

Aires Productmanagementjobs ↗

2. Senior Brand Manager Toothpaste ArgentinaHrjobsJobs Buenos AiresHrjobs ↗

3. Senior Brand Manager Toothpaste ArgentinaSearchukjobs Jobs Buenos Aires Searchukjobs ↗

4. Senior Brand Manager Toothpaste ArgentinaPolandjobs Jobs Buenos Aires Polandjobs ↗

5. Senior Brand Manager Toothpaste ArgentinaHtmljobsJobs Buenos AiresHtmljobs ↗

6. Senior Brand Manager Toothpaste ArgentinaSearchcanadajobs Jobs Buenos Aires Searchcanadajobs ↗

7. Senior Brand Manager Toothpaste ArgentinaPhysicianjobsnearmeJobs Buenos Aires Physicianjobsnearme ↗

8. Senior Brand Manager Toothpaste ArgentinaDigitaljobsnearme Jobs Buenos Aires Digitaljobsnearme ↗

9. Senior Brand Manager Toothpaste ArgentinaPinkcollarjobs Jobs Buenos Aires Pinkcollarjobs ↗

10. Senior Brand Manager Toothpaste Argentina Aucklandjobs Jobs Buenos Aires Aucklandjobs ↗

11. Senior Brand Manager Toothpaste Argentina Ai-ml-jobs Jobs Buenos AiresAi-ml-jobs ↗

12. Senior Brand Manager Toothpaste Argentina Sciencejobsnearme Jobs Buenos Aires Sciencejobsnearme ↗

13. Senior Brand Manager Toothpaste Argentina KenyajobsJobs Buenos Aires Kenyajobs ↗

14. Senior Brand Manager Toothpaste Argentina Searchcanadajobs Jobs Buenos Aires Searchcanadajobs ↗

15. Senior Brand Manager Toothpaste Argentina Europejoblistings Jobs Buenos Aires Europejoblistings ↗

16. Senior Brand Manager Toothpaste Argentina KualalumpurjobsJobs Buenos Aires Kualalumpurjobs ↗

17. Senior Brand Manager Toothpaste Argentina Astronomyjobs Jobs Buenos Aires Astronomyjobs ↗

18. Senior Brand Manager Toothpaste Argentina Interiordesignjobs Jobs Buenos Aires Interiordesignjobs ↗

19. Senior brand manager toothpaste argentina Jobs Buenos aires ↗

20. **AMP Version of Senior brand manager toothpaste argentina** ↗
21. **Senior brand manager toothpaste argentina Buenos aires Jobs** ↗
22. **Senior brand manager toothpaste argentina JobsBuenos aires** ↗
23. **Senior brand manager toothpaste argentina Job Search** ↗
24. **Senior brand manager toothpaste argentina Search** ↗
25. **Senior brand manager toothpaste argentina Find Jobs** ↗

Source: <https://ar.expertini.com/jobs/job/senior-brand-manager-toothpaste-argentina-buenos-aires-colgate-palmolive-co-276d56cf03/>

Generated on: 2024-05-04 by Expertini.Com