

Argentina Jobs Expertini®

Presentation Designer

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Company: Brainlabs

Location: Argentina

Category: computer-and-mathematical

Brainlabs is a digital media agency – we're passionate about using data and tech to craft marketing strategies that drive real business results for clients. Our 1000+ Brainlabbers partner with some of the world's largest advertisers to do just that.

Our mission is simple, we want to become the world's largest independent media agency, famous for delivering high performance and accelerating the careers of Brainlabbers whilst we're at it.

Brainlabs has always been a culture-first company. In fact, from the very beginnings of the agency a set of shared principles, philosophies and values was documented in The Brainlabs Handbook, helping us create our unique culture.

As with everything here we always seek to adapt and improve so The Brainlabs Handbook has been fine-tuned to become The Brainlabs Culture Code.

This Culture Code consists of 12 codes that talk to what it means to be a Brainlabber. It's a joint commitment to continuous development and creating a company that we can all be proud of, where Brainlabbers can turn up to do great work, make great friends and win together.

You can read

What you'll do:

A dedicated brand champion, the Presentation Designer embodies Brainlabs' distinct aesthetics, integrates seamlessly into design workflows, and delivers presentation designs with precision.

Brand Advocacy: Uphold and champion Brainlabs brand in all designs, ensuring alignment

with company guidelines.

Design Collaboration Partner with global teams, converting visions into compelling presentation designs.

Visual Storytelling: Enhance presentations with visual narratives to depict Brainlabs' core offerings and values.

Asset Management Curate and update a library of design elements for Brainlabs' global teams.

Resource Efficiency: Organize and prioritize tasks for on-time delivery amidst multiple projects.

Educational Leadership: Guide Brainlabs' teams on design best practices and brand adherence.

Who you are:

This role thrives on a positive, collaborative spirit, an adaptive approach to design challenges, and the confidence to articulate and stand by design choices.

1-3 years of professional design experience within a marketing organization.

Mastery of Adobe Creative Suite, Google Slides, and PPT.

A strong advocate of branding with a knack for adhering to creative brand guidelines.

Excellent collaboration capabilities and adeptness at communicating design concepts.

Innate ability to transform technical concepts into engaging design.

Preferably, prior experience in a marketing agency, familiarity with other Google Suite tools, and experience as a global brand ambassador.

How you'll succeed:

You will be evaluated based on how you live our Culture Code every day in addition to your work in delivering a world-class, industry-leading design solutions.

Key metrics of success for this role include:

Your designs become integral to both internal and external business communications.

You actively participate in celebrating milestones and achievements.

You witness challenges morphing into accomplishments, knowing your skills contributed to the growth of Brainlabs.

Brainlabs is proud to be an equal opportunity workplace: we are committed to equal opportunity for all applicants and employees regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion, or belief, and marriage and civil partnerships. If you have a disability or special need that requires accommodation during the application process, please let us know!

Please note that we will never ask you to transfer cash or make any other payment to us in order to apply for a role or to work for Brainlabs. Any such asks are fraudulent and should be reported to the appropriate authorities in your area.

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