

Marketing & Communications Specialist | Campaign Management PM

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Company: Accenture

Location: Buenos Aires

Category: other-general

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The Campaign Marketing & Communications (M+C) Project Manager (PM) is an exciting opportunity for a well-organized and results-driven campaign project management professional to play a key role in our next-level marketing campaign delivery practice within the Delivery Excellence group at Accenture.

The PM specializes in helping organize and manage tasks/activities to turn a marketing campaign vision into reality by working in partnership and at the direction of the Campaign Manager (CM). The PM is aligned to specific area (Service or Industry) and reports to the Lead or CM as appropriate.

The PM is the central point of contact and responsible for proactively maintaining detailed workplans and coordinating team members to execute campaigns from start to finish. This role will require you to leverage your PM skills for task management, issue/risk resolution, tracking status, communications and coordinating resources.

You will keep campaign projects running smoothly day-to-day, working with CMs and channel leads to track tasks and to help ensure deliverables are received on time. The PM may be assigned special duties by the CM and may be given other special projects.

Responsibilities:

Follow established PM and marketing processes leverage existing tools and templates

Central coordinator for project team members executing tasks

Manages the work of other PMs on the team

Responsible for creating workplans for marketing campaigns, maintaining and communicating workplan status, and tracking issues and risks

Responsible for monitoring marketing campaigns, engaging appropriate resources, ensuring deliverables are received on time, and escalating issues as needed to ensure initiative success

Record keeper and communicator of meetings, decisions, action items, stores project materials

Responsible to update tools such as Campaign Management Tool

Drafts or assists with campaign status reports for Campaign Manager by gathering data from different sources, building of reports/summaries to enable specific analysis and research

Support various process improvement initiatives and other special projects designed to improve business effectiveness

Qualifications:

Bachelor's degree required, project management qualifications a plus

2-8 years project manager/coordinator and some marketing experience

Experience and Skills:

Intermediate project management skills: Initiating, Planning, Executing, Controlling/Monitoring, and Closing projects

Some marketing experience and demonstrated knowledge of marketing principles and channels

Exposure to various project methodologies: traditional, Agile, etc.

Excellent written and oral communications

Excellent organization skills with demonstrated follow-through on goals, plans, and projects

Efficient meeting management

Self-starter and strong interpersonal skills

Ability to motivate team members to complete tasks by building trusted relationships

Produce high-quality, detailed work as part of a fast-paced, dynamic team

Proficient with MS Office tools

Experience using Salesforce

Experience with project management software such as MS Project, JIRA, Monday, Workspace is a plus

Please consider submitting only resumes in English.

¡A unique workplace. Discover the benefits we have for you!

Credit at Delivery App

Health Insurance

Connectivity Service

Gym VIP Pass

Days off from the first year of service

Flexible holidays

Flexible Work Shift

Bonus in Higher Education certifications

Day off on your Birthday

Bonus

Paternity & Extended Maternity Leave

Daycare reimbursement

more benefits

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All decisions regarding the job selection process will be made without any distinction, exclusion or preference based on race, color, gender, sexual orientation, disability, age,

religion, political or union opinion, nationality or socioeconomic origin, or any other another provided for in current legislation, which has the effect of nullifying or altering equal opportunities or treatment between candidates.

Igualdad de oportunidades laborales

Todas las decisiones referidas al empleo se tomarán sin discriminar por edad, raza, credo, color, religión, sexo, nacionalidad, linaje, discapacidad, situación de excombatiente o veterano de guerra, orientación sexual, identidad o expresión de género, información genética, estado civil, ciudadanía, ni ningún otro factor protegido por la legislación nacional, provincial o local.

Como parte del proceso de contratación no se obligará a los candidatos a divulgar registros penales cancelados o cerrados referidos a condenas judiciales o arrestos.

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