

Argentina Jobs Expertini®

Market Intelligence Analyst

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Company: Lenovo

Location: Buenos Aires

Category: computer-and-mathematical

Description and Requirements

Market Intelligence Analyst

Are you passionate about data analysis and understanding the market? This is your opportunity to join our team as a Market Intelligence Analyst!

Responsibilities:

Collect, analyze, and interpret market data to identify trends and opportunities.

Leverage information from key market data vendors, analyze the competitive environment and future trends and prepare detailed reports with recommendations based on findings.

Collaborate with internal teams to develop marketing and sales strategies based on relevant market insights.

Provides market intelligence analysis for Geo Leadership team, product team and/or business teams.

Publish regular updates on market conditions.

Requirements:

Bachelor's degree in Marketing, Statistics, Economics, Finance, or a related field.

Previous experience in data analysis and/or market research is desirable.

Excellent analytical skills and ability to work with large datasets.

Knowledge of data analysis and visualization tools such as Excel, Power BI, etc.

Strong verbal and written communication skills.

Results-oriented and proactive with the ability to work independently and as part of a team.

English: Intermediate level

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