

## Market & Competitive Intelligence Research Manager

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Company: Accenture

Location: Buenos Aires

Category: other-general

**This role is part of Accenture Research's Growth & Strategy team, focused on the strategic priorities of the firm specifically through market and competitive intelligence research. This role will focus on Growth & Strategy for North America as well as Ventures & Acquisitions globally.**

**The research manager will develop market research points of view based on market trends, ecosystems and competitors' developments, client priorities, potential acquisitions among others.**

**The successful candidate will direct the scoping, delivery and quality control of individual research projects. The role combines an understanding of content sources, primary/secondary research techniques and subject matter with knowledge of Accenture and the marketplace, to ensure the team's delivery of high-value research outputs.**

**We are looking for a candidate with a passion for strategy and research as well as knowledge in crafting points of view on long-term strategy/business plans based on market and industry insights, competitors positioning and developments, client demand and financial performance.**

**Key Responsibilities include:**

**Support the development of the Growth and Strategy research agenda for North America.**

**Create insightful company audits to support very senior level discussions about integration timing and strategy of potential acquisition targets.**

**Help business teams explore and validate new opportunities, or to address a specific business challenge.**

**Assemble data from multiple sources and conduct high-quality analysis with a significant degree of autonomy.**

**Create high-quality presentation materials for senior internal audience.**

**Develop own set of expertise and embracing innovation in our research methods.**

**Develop innovative research to explore business questions in a logical and structured manner.**

**Utilize advanced analytical techniques to develop surprising new insights, and creatively visualize findings.**

**Create compelling, business-focused stories.**

**Experience and skills:**

**Exceptional research skills in areas such as data analysis methodologies, insight generation and market research skills.**

**Strategic problem solver with the ability to take an issue and turn it into a researchable question.**

**Familiarity with basic business research sources.**

**Experience and facility with data-driven research techniques, data visualization and the application of advanced analytical approaches (e.g., machine learning, natural language processing).**

**A proven track record of strategic research projects related to technology, innovation and/or regulation would be a plus.**

**Ability to design, lead and deliver highly complex and innovative research.**

**Proven ability to create a project plan and execute against it.**

**Ability to work under tight deadlines and schedule projects proactively.**

**Strong storytelling and communication skills and facility in executive presentation.**

**Ability to quickly establish credibility with senior-level leaders.**

**Strong leadership, stakeholder- and people-management capabilities.**

**Excellent communication (written and oral) and interpersonal skills.**

**Ability to work in a global, multi-cultural team.**

**Clear enthusiasm for research and willingness to learn and grow.**

**Qualifications:**

**A bachelor's degree (preferably in business, economics, statistics, engineering or science), plus a full-time Masters/post-graduate degree (preferably in business, economics, statistics, engineering, science, such as MBA or equivalent).**

**7+ years business research or management consulting experience.**

**Location: Buenos Aires, Argentina**

**Please apply with your CV in English to be considered.**

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Como parte del proceso de contratación no se obligará a los candidatos a divulgar registros penales cancelados o cerrados referidos a condenas judiciales o arrestos.

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