

Argentina Jobs Expertini®

LinkedIn Assistant and Lead Generator

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Company: Snaphunt

Location: Argentina

Category: other-general

The Offer

Strong opportunities to progress your career

Work alongside & learn from best in class talent

Flexible working options

The Job

Responsibilities:

LinkedIn Engagement and Lead Generation:

Proactively engage with LinkedIn connections by messaging, liking back posts, and starting conversations.

Utilize LinkedIn for lead generation by reaching out to targeted individuals and initiating connections.

Track all interactions and connections using our CRM system.

Connection Requests and CRM Management:

Send out multiple profile requests daily on LinkedIn.

Log accepted connection requests in the CRM and schedule follow-up tasks for further engagement.

Monitor LinkedIn messages and log conversations in the CRM, ensuring timely follow-ups and responses.

Email Management and Proposal Support:

Assist in managing LinkedIn and email correspondence, including drafting responses and organizing communications.

Watch client calls and send proposals based on provided pricing information.

Customize messages and proposals as needed, based on individual client needs.

Lead Generation and Research:

Create lists based on client-provided criteria, such as accounting firms in NY/NJ without websites.

Conduct lead generation activities during spare time, using available tools and resources.

Hours:

10 am - 6pm or 11 am - 7pm EST

If you are passionate about leveraging LinkedIn for lead generation and sales growth and want to be part of a dynamic team, we'd love to hear from you!

The Profile

Qualifications:

Basic knowledge of LinkedIn required; familiarity with LinkedIn Navigator is a plus.

Strong writing skills essential for proposal creation and customized messaging.

Ability to utilize thoughtful thinking to understand and create engaging writing.

Excellent verbal and written communication skills, enabling effective interaction with clients and prospects.

Ability to research and customize responses for effective communication.

Experience with CRM systems preferred, but not required; willingness to learn simple CRM system.

Knowledge of Slack and lead generation tools beneficial.

Proven ability to manage multiple tasks and prioritize workload effectively.

The Employer

Our client is a leading branding agency specializing in brand design and website development. Our client mission is to help individuals and businesses stand out in their respective industries. Our client is seeking a proactive LinkedIn Assistant and Lead Generator to join our NY based team.

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