# **Argentina Jobs Expertini®**

# Junior Marketing Associate/Coordinator

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Company: Aethir

Location: Argentina

Category: other-general

Aethir is the leading DePIN, Enterprise-grade, Al-focused GPU-as-a-Service provider in the market. Leveraging a highly distributed cloud computing infrastructure allows GPU providers to serve Al and gaming customers at scale.

Aethir aims to serve enterprise AI clients who need the world's most powerful AI chips at scale, and also to support hundreds of thousands of cloud gaming players with best-in-class experiences around the world. All of this is accomplished with a decentralized architecture, bringing the GPU cloud to the community and making computing accessible for all.

We are seeking a proactive Marketing Coordinator to join our team, who will play a vital role in supporting marketing research, coordination, and operational tasks.

### Responsibilities

Conduct market research to identify consumer trends, competitor activities, and new opportunities

Assist in the development and execution of marketing plans and campaigns

Coordinate marketing projects and initiatives, ensuring tasks are completed on time and within budget

Liaise with internal teams, external vendors, and partners to facilitate marketing activities

Assist in the creation and distribution of marketing materials, including presentations,

brochures, and advertisements

Monitor and analyze marketing performance metrics, providing insights and recommendations for optimization

Support the marketing team in administrative tasks, such as budget tracking, invoice processing, and scheduling meetings

## Requirements

Bachelor's degree in Marketing, Business, or related field

2-4 years of experience in marketing coordination or related role

Bilingual with fluency in Mandarin and English

Strong organizational and multitasking abilities

Excellent communication and interpersonal skills

Proficient in Microsoft Office suite and project management tools

Detail-oriented with a proactive attitude

Ability to work effectively both independently and collaboratively in a fast-paced environment

Candidates who are proficient in Mandarin would be preferred.

#### **Benefits**

Hypergrowth Startup Environment

Fantastic Career Progression Opportunities

Flexible Working Options

Work within a Global and Local Team

#### **Cross References and Citations:**

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