

Junior DCO Specialist

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Company: Media.Monks

Location: Buenos Aires

Category: computer-and-mathematical

The Role

As a Junior DCO Specialist, given the cross-functional and multidisciplinary nature of our creative work, you will have the opportunity to work on unique, global clients that are in the midst of digital transformation with DCO as a cornerstone of their strategies. This role will also allow you to gain a first-class understanding of how creative solutions are pitched, architected and implemented. Speaking fluidly across media, data, and creative teams will allow you to provide a holistic POV for your clients as they mature in their digital journeys. You will support the team in connecting the dots between creative, media, and data strategies as we help our clients implement creative effectiveness programs.

Responsibilities

Collaborating with the MediaMonks content teams on creative production projects.

Executing data-driven, omnichannel programmatic creative campaigns (DCO).

Assisting the Media.Monks client teams with troubleshooting.

Creating dynamic feeds.

Populating content into dynamic feed and QAing content prior to launch.

Linking of dynamic feeds to DCO platforms and subsequent configuration of decision trees.

Generating creative previews and managing the creative approval process.

Pulling dynamic creative reporting and setting up Data Studio dashboards.

Experience you already have

Successful candidates will have 1+ years experience in programmatic platforms, ideally with focus on DCO technology.

Skills on Google Marketing Platform or having a media buying background is highly preferred.

Boundless curiosity, a flexible mindset, and being comfortable with ambiguity and change.

An eagerness to learn! We will provide comprehensive training on Google Creative Studio, Jivox and other DCO platforms and how to implement dynamic creatives from start to finish, but we're always learning new platforms, formats, and ways of working.

A desire to sharpen your technical skills. During the onboarding process, you'll learn the basics of HTML and CSS.

Being comfortable working with excel and Google Sheets is always helpful.

Being creative with problem solving.

Upper intermediate English

About Media.Monks:

Media.Monks is the purely digital operating brand of S4Capital plc that connects 8,600+ digital natives across one global team. We are united by a mission to shift industries forward and pave the path towards ambitious outcomes so our clients and our people can realize their full potential for growth. Our unified model combines solutions in media, data, social, platforms, studio, experience, brand and technology services to help our clients continuously reinvent themselves throughout increasingly rapid cycles of disruption. Our efforts to shape culture, build innovative technologies and unlock the future of growth have earned recognition from numerous esteemed panels: we maintain a constant presence on Adweek's Fastest Growing lists (2019-22), regular recognition at Cannes Lions, inclusion in AdExchanger's Programmatic Power Players (2020-23), the title of Webby Production Company of the Year (2021-23), a record number of FWAs, and have earned a spot on Newsweek's Top 100 Global Most Loved Workplaces 2023. Together, these achievements solidify our experience in digital innovation, excellence in craft, and commitment to personal growth.

While we continue to grow our teams, please be mindful of fraudulent job postings and recruiting activities that may use our company name and information. Please be mindful to

protect your personal information, especially your national identification number, and bank account information during a recruiting process. While Media.Monks may reach out to potential candidates via LinkedIn, we will always ask applicants to apply through our website () and will never ask for payment or bank account information during the recruitment process.

Disclaimer:

Responsible for resourcing and implementing security controls for your teams processes and systems

Responsible that all your personnel apply information security in accordance with the established information security policy

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