

Argentina Jobs Expertini®

Jr. Customer Success Manager, Mobile Advertising

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Company: Jampp

Location: Argentina

Category: arts-design-entertainment-sports-and-media

WHAT YOU'LL DO

Customer Focus

Serve as customers primary point of contact building strong and lasting relationships with key players in the mobile programmatic space.

Own communication with customers and liaise with internal teams to ensure positive outcomes and overcome roadblocks.

Have a comprehensive understanding of our customers needs and business. Ensure their goals are met and provide strategic counsel.

Identify growth opportunities (cross-sell & upsell).

Business Strategy & Leadership

Expertly troubleshoot and resolve escalated customer issues, seizing such opportunities to help your team learn and grow.

Work closely with our product and sales teams to help drive forward key projects across the company.

Be a reference and provide guidance to other Customer Success Managers within the region, ensuring the team is operating in a way that has the best chance of success.

Campaign Management

Supervise and lead strategic campaigns autonomously - be responsible for the planning and

revision of our mobile marketing campaigns using the wealth of Jampps programmatic tools at your fingertips.

Structure insightful analyses to improve and understand campaigns performance.

Provide reports and identify challenges, opportunities and recommendations for both our internal teams and our customers to continuously improve operation in Jampp.

This isnt an exhaustive list. At Jampp we firmly believe in autonomy, so we look for smart people who see the opportunity for improvement, and are proactive enough to make it happen.

WHAT WE LOOK FOR

Graduated in Business Administration, Marketing or have a comparable proven academic record.

Commercial Drive & customer focused profile.

+1 years experience in sales and/or digital marketing.

Proficient at data handling, analysis and report building

Superior attention to detail with a high level of accuracy in completing tasks.

Fluency in english is a must (both written and speaking). Portuguese is a plus!

Ambitious self-starter who enjoys a good challenge and continuous learning.

You are someone that others enjoy working with due to your competence and positive attitude.

WHAT WE OFFER

Learn a ton about the hottest area of growth in Internet advertising - Mobile!

Competitive salary

High quality medical care

Extended Maternity/Paternity leaves

Extended holidays every year

A great level of responsibility from day one and the chance to develop your potential without limitations.

An entrepreneurial environment.

A dynamic remote-first work culture with the possibility of accessing coworking spaces as needed.

A structured remote onboarding process and continuous training with a supportive team.

We win together!

Work with a talented global team that you can constantly learn from! We have jamppers from ... our customers are not the only ones from around the globe

WHO WE ARE

Jampp is a programmatic advertising platform used by the most ambitious companies to accelerate their mobile businesses. With a team of +100 entrepreneurs, we simplify programmatic growth for some of the biggest mobile advertisers (like Uber, Rappi, iFood, & Takeaway.com to name a few).

Founded in 2013, Jampp leverages machine learning, creative optimization and proprietary advertising solutions to drive incremental growth for its customers, whether that means reaching new users or increasing post-install conversions.

In 2021, the company joined the Affle group, a global consumer intelligence technology company

We serve our global client base from our offices in Buenos Aires, San Francisco, São Paulo and Singapore.

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