

Argentina Jobs Expertini®

Graphic Designer/Frontend Developer for an E-Commerce Business AR

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Company: Premier Media

Location: Argentina

Category: business-and-financial-operations

Hello, Graphic Designers!

Mood PR offers turnkey consulting and management services for e-commerce companies with the goal of top-line revenue growth and profit. We leverage our extensive industry relationships with fulfillment, manufacturing, and payment processing vendors, among many others, to integrate these solutions seamlessly into the companies that we manage.

About the role:

We are seeking a talented and creative Graphic Designer, who will be involved in leveraging graphic design expertise to create visually compelling assets tailored specifically for web and landing pages. You will be collaborating closely with web development and marketing teams to ensure alignment with brand guidelines and optimal user experience.

This is a Part-Time remote position.

Responsibilities (but are not limited to):

- Work with the team to conceptualize requirements and ideas into design concepts

- Create custom web designs, including mock-ups ranging from wireframes to high-fidelity mockups for both desktop and mobile, and provide files ready for integration in html or php code

- Create assets for the development team and consult throughout the development process to bring designs to life

Develop logo & branding guidelines according to brand direction

Create assets for digital advertising including Google Display ads, Facebook & Instagram ads

Work with multiple projects at once and manage deadlines effectively

Test websites for quality assurance, intuitively and experience

Identify opportunities to optimize existing website features and functionalities by improving the user experience

Deliver high-quality work that adheres to contemporary standards and best practices

Requirements

Proficiency in graphic design software (e.g., Adobe Photoshop, Illustrator).

Strong grasp of front-end development languages (HTML, CSS, JavaScript).

Demonstrated experience in web/landing page design.

Knowledge of UI/UX principles.

Ability to work collaboratively in a fast-paced environment.

Benefits

Working completely remote

Location independence

Great opportunity to grow

You'll be joining a high-level and fast-paced team, working with exciting businesses and projects

If this sounds interesting to you please proceed with your application.

Kindly be advised that the recruitment process is being managed by Premier Media. For

any further details or inquiries, please reach out to the Premier Media recruitment team, as they oversee all our hiring procedures.

Thanks and I look forward to hearing from you!

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