

Argentina Jobs Expertini®

Graphic Designer

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Company: Right Customer

Location: Argentina

Category: other-general

We are seeking a creative and talented Graphic Designer to join our team. As a Graphic Designer at Right customer, you will play a crucial role in bringing our brand to life through visually compelling and effective design solutions. You will work on a wide range of projects, from marketing materials to digital assets, contributing to the overall success of our brand and projects.

Key Responsibilities:

- 1 . Design Creation: Conceptualize and create visually stunning graphics and design elements for various marketing materials, including brochures, posters, social media graphics, website assets, and more.
- 2 . Branding: Ensure consistency in brand identity and adhere to brand guidelines in all design work, helping to reinforce our company's visual identity.
- 3 . Collaboration: Collaborate with cross-functional teams, including marketing, content, and web development, to understand project requirements and deliver design solutions that meet objectives.
- 4 . Digital Design: Create engaging digital assets, such as website banners, email templates, and social media visuals, to enhance our online presence and user experience.
- 5 . Print Design: Design print materials, such as flyers, banners, and promotional materials,

with an eye for detail and the ability to prepare files for print production.

- 6 . Image Editing: Edit and retouch images as needed for various projects, ensuring high-quality and visually appealing content.
- 7 . Feedback Integration: Actively seek feedback and iterate on designs to continuously improve the quality of visual assets.
- 8 . Trend Awareness: Stay updated on design trends, tools, and best practices, and apply this knowledge to your work.

Requirements

Requirements:

Proven experience as a Graphic Designer or in a similar role.

Strong proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).

A strong portfolio showcasing a range of design projects.

Excellent creativity and design skills, with a keen eye for detail.

Strong communication skills and the ability to collaborate effectively.

Ability to work independently and meet project deadlines.

Experience in creating graphics for paid ads.

Knowledge of print production processes is a plus.

Experience with motion graphics or video editing tools is a bonus.

Benefits

About Our Company

Right Customer is a leading digital growth & advertising agency helping entrepreneurs scale their businesses with paid advertising. Our agency is committed to maximizing ROI, and we have helped our clients profitably generate a combined \$50,000,000 in the last three years. We specialize in strategic planning, paid advertising, customer acquisition, lead

generation, and digital experience creation with websites.

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