# **Argentina Jobs Expertini®**

# **Graphic Designer**

# **Apply Now**

Company: eJam

Location: Argentina

Category: other-general

eJam is in search of a talented and detail-oriented Graphic Designer to elevate one of our ecommerce brand's digital presence. If you have a flair for creating compelling visuals and a knack for social media trends, we want you on our team!

Founded in 2017, eJam is a direct-to-consumer brand incubator; focused on creating products that people love. Today, we own and operate a portfolio of brands with products that put you first. We take a unique approach to each brand and every product, making sure that we are fulfilling a real need while helping to shift the status quo.

This is an excellent opportunity for a highly motivated individual, eager to excel in a fast-paced and growth-centric setting. We're looking for someone who understands graphic design best practices, is deadline-oriented, and detail-focused, and has thrived in a remote role. The role is fully remote.

### Responsibilities

Social Media Creatives: Design and produce visually captivating graphics for our social media channels, ensuring consistency and alignment with our brand's voice and aesthetics.

GIFs/MP4 Creation: Craft engaging GIFs and MP4s for promotional campaigns, product launches, and other brand initiatives.

Email Designs: Conceptualize and design email campaigns that not only look great but also drive customer engagement and conversions.

Website Assets: Create banners, product images, landing pages, and other visual assets to enhance user experience and brand consistency on our website.

Brand Adherence: Ensure all designs adhere to our brand guidelines, maintaining a consistent and recognizable brand identity across all platforms.

Trend Analysis: Stay updated with the latest design and social media trends to ensure our brand remains relevant and ahead of the curve.

Collaboration: Work closely with the marketing, content, and product teams to ensure alignment in all campaigns and initiatives.

## Requirements

Graphic design experience, preferably for an e-commerce company

Proficiency in Adobe Creative Suite (especially Photoshop or Illustrator) and other relevant design tools.

Experience with After Effects, Cinema 4D, Keyshot and Figma are a plus

Portfolio showcasing your best designs, especially in social media ads, GIFs/MP4s, email designs, and website assets.

Exceptional attention to detail and a keen eye for aesthetics.

Ability to work in a fast-paced environment and manage multiple projects simultaneously.

Excellent communication skills in English, both written and verbal.

A proactive mindset with the ability to take initiative and bring new ideas to the table.

#### **Benefits**

Fully Remote Position

\$6-\$8 USD/hour based on experience

#### **Cross References and Citations:**

- 1. Graphic Designer TruckjobsnearmeJobs ArgentinaTruckjobsnearme
- 2. Graphic Designer ForestjobsJobs ArgentinaForestjobs
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