

Argentina Jobs Expertini®

Graphic Designer

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Company: Aerotek

Location: Argentina

Category: computer-and-mathematical

We know you're looking for more than just a job or a worker. As a job seeker, you're looking for work that makes a difference and as an employer, you're looking for people who deliver. Aerotek's people-focused approach connects great people and great organizations and has been recognized year after year with ClearlyRated's Best of Staffing® Client and Talent awards. For more than 35 years, Aerotek® Inc. has built a reputation for providing the highest-quality staffing and workforce management solutions.

The Role

Responsibilities:

Collaborate with American teams to produce high-quality graphic designs for various projects, including branding, marketing materials, and digital assets.

Translate client requirements and brand guidelines into visually compelling designs that meet project objectives.

Translating client visions into creative designs that exceed expectations.

Social Media Graphics - Create visually appealing graphics tailored to different social media platforms. Assets should be engaging, brand-aligned, and formatted for optimal engagement.

Email Marketing Templates - Design customizable templates for email marketing campaigns that are both visually attractive and in line with our branding guidelines.

Digital Advertisements - Produce creative assets for use in digital advertising campaigns, including banner ads, retargeting ads, and sponsored content on social media platforms.

Magazine Design - Take charge of the magazine layout, including cover design, article layout, and the integration of photos and illustrations, ensuring the magazine's aesthetic aligns with the brand and appeals to its target audience.

Letter Design - Craft visually compelling letter designs, including but not limited to corporate letters, newsletters, and other official correspondence.

Communicate effectively with clients and project managers to understand project briefs, provide updates, and incorporate feedback.

Deliver design solutions that are innovative, creative, and aligned with client expectations.

Maintain organized files and documentation to ensure efficient project management and workflow.

Ideal Profile

Requirements:

Graphic Designer experience of at least 3 years or more is preferred.

Fluent in English, both written and spoken, to communicate effectively with American team.

Candidates should have fast and reliable internet.

Proven experience as a remote graphic designer, with a strong portfolio showcasing your design skills and versatility.

Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).

Ability to work independently and manage multiple projects with tight deadlines.

Strong attention to detail and a passion for creating visually stunning designs.

What's on Offer?

Opportunity within company with a solid track record of success

Flexible working options

Join a market leader within Media & Entertainment

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