

Argentina Jobs Expertini®

Digital Ad Buyer

[Apply Now](#)

Company: TOP

Location: Buenos Aires

Category: other-general

DIGITAL AD BUYER, DIGITAL MEDIA

Can you track performance and optimize campaigns with respect to pacing, audience engagement, landing page, creating testing, placement performance and more?

TOP is looking for an incredibly smart and talented Digital Media buyer to join our global branding team.

If you can work in a highly creative manner, across multiple programmatic tactics then we might have your next great job role.

Some things to know about us:

First, we're not like every other agency. We believe in the power of data. We embrace new tools and technology. We swoon over an elegant process or system. We love blueprints and playbooks. If it ain't broke, optimize it. As a result, we're growing faster than pretty much any other agency around.

Second, we work a little differently. In 36 marketing disciplines across 6 functional groups PR, branding, influencer marketing, content, creative, and digital we're redefining what a full-service global agency can be. We're not only growing quickly in the U.S. and UK but also expanding to 20+ countries.

Third, we're known for our flexible work environment. Not only are we fully remote, but we actually coordinate remote culture and team-building activities on a global basis. Need to work unusual hours or pick up your kids at a set time each day? No problem, we've got your back.

Does any of this get you super excited? Are you ready for potentially the best

professional experience of your career?

Requirements (unless you convince us otherwise)

3+years of experience in paid media, with an emphasis on display

Strong written and verbal communication skills

Excellent research and analytical skills

Strong proficiency in Microsoft Excel

Working knowledge of Google Analytics, Adobe Analytics, and Google Tag Manager

Strong Proficiency of Ad Serving platforms such as Google Campaign Manager

Google Ads Certified

Google Analytics certified

Active interest in keeping up with the paid media industry and latest trends

Duties:

Engage with client to understand unique needs and preferences

Take an active role in developing media plans for clients that support their overall digital marketing program

Conduct research and analysis to identify new targeting options and strategic direction on a media mix based on the best interests of TOP Clients

Identify appropriate digital media platforms and channels to leverage for Nebo clients including, but not limited to, programmatic, native, video, rich media, and more

Prepare media plan presentations with strategy, targeting, and placement recommendations.

Track performance and optimize campaigns with respect to pacing, audience engagement, landing page and creative testing, placement performance, and more

About TOP

TOP is a full-service global PR and marketing agency. We spread ideas and help to grow brands. We're composed of subject matter experts and award-winning thinkers, designers, content creators, media experts, digital storytellers and developers. We've become the world's fastest-growing PR, influencer marketing, and digital agency because of our unique story-based and data-driven approach. If you want the feel of a fast-growing startup with the variety of work that comes from a top global agency, then you've come to the right place.

[Apply Now](#)

Cross References and Citations:

1. [Digital Ad Buyer Panamajobs Jobs Buenos AiresPanamajobs ↗](#)
2. [Digital Ad Buyer Searchukjobs Jobs Buenos AiresSearchukjobs ↗](#)
3. [Digital Ad Buyer EmploymenowJobs Buenos AiresEmploymenow ↗](#)
4. [Digital Ad Buyer AtlantajobsearchJobs Buenos AiresAtlantajobsearch ↗](#)
5. [Digital Ad Buyer NewyorkjobsJobs Buenos AiresNewyorkjobs ↗](#)
6. [Digital Ad Buyer Southafricajobs Jobs Buenos AiresSouthafricajobs ↗](#)
7. [Digital Ad Buyer Cardiologistjobs Jobs Buenos AiresCardiologistjobs ↗](#)
8. [Digital Ad Buyer ReactjobsnearmeJobs Buenos AiresReactjobsnearme ↗](#)
9. [Digital Ad Buyer Amsterdamjobs Jobs Buenos AiresAmsterdamjobs ↗](#)
10. [Digital Ad Buyer SoftwaregiantcareersJobs Buenos AiresSoftwaregiantcareers ↗](#)
11. [Digital Ad Buyer Androidjobs Jobs Buenos AiresAndroidjobs ↗](#)
12. [Digital Ad Buyer KuwaitjobstodayJobs Buenos AiresKuwaitjobstoday ↗](#)
13. [Digital Ad Buyer Microbiologistjobs Jobs Buenos AiresMicrobiologistjobs ↗](#)
14. [Digital Ad Buyer Expertinireview Jobs Buenos AiresExpertinireview ↗](#)
15. [Digital Ad Buyer Philadelphiajobs Jobs Buenos AiresPhiladelphiajobs ↗](#)
16. [Digital Ad Buyer Canadajobscareer Jobs Buenos AiresCanadajobscareer ↗](#)
17. [Digital Ad Buyer EnforcementjobsJobs Buenos AiresEnforcementjobs ↗](#)
18. [Digital Ad Buyer GuatemalajobsJobs Buenos AiresGuatemalajobs ↗](#)
19. [Digital ad buyer Jobs Buenos aires ↗](#)
20. [AMP Version of Digital ad buyer ↗](#)

21. **Digital ad buyer Buenos aires Jobs** ↗
22. **Digital ad buyer JobsBuenos aires** ↗
23. **Digital ad buyer Job Search** ↗
24. **Digital ad buyer Search** ↗
25. **Digital ad buyer Find Jobs** ↗

Source: <https://ar.expertini.com/jobs/job/digital-ad-buyer-buenos-aires-top-8a14d844ca/>

Generated on: 2024-05-02 by Expertini.Com