

## Data Engineers - Campaign Mangement - Data Visualization

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Company: Paradigma

Location: Argentina

Category: computer-and-mathematical

En Paradigma, compañía nacional líder en el mercado de la consultoría en Management, Procesos

**Sr Data Engineers ETL**

**Sr Data Visualization**

**Sr Campaign Management**

### ¿Qué desafíos te esperan?

Actividades de arquitectura de datos, procesos ETL, documentación de fuentes y modelado

Gestión de la demanda e implementación de prácticas de data & analytics, data manager

Funciones de optimización de la calidad de datos y procesos.

Identificar puntos de dolor actuales y soluciones a desarrollar.

Automatización y orquestación del ciclo de vida de los datos y la implementación de campañ

Integrar fuentes a la arquitectura de datos con diferentes formatos, estructurados y no estruc

Desarrollar, mantener y optimizar modelos predictivos.

Actividades de integración del analytics con las acciones comerciales optimizando los KPI's

Desarrollo y evolución de la capa dimensional y explotación de datos visual.

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