

Argentina Jobs Expertini®

Creative Director

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Company: Media.Monks

Location: , , Argentina

Category: other-general

As a Creative Director, you have a background in digital marketing and advertising, are comfortable collaborating directly with clients, have an acute attention to detail, and are passionate about beautiful, functional design that communicates a message. The ideal candidate will have experience managing creatives across both creative and production tasks. They will demonstrate the ability to personally execute campaigns that answer the brief and confidently present our ideas directly to clients. We are an efficient team that creates quality work on tight timelines, so attention to detail, strong time management skills, and the ability to handle multiple projects with ease are a must.

Role & Responsibilities

Produce and help manage high-quality projects, from concept to execution, for digital campaigns, social media, presentations, events, video, animation, and more. Communicate effectively in a cross-functional team: including writers, designers, animators, account and project managers. Present work supported with a creative rationale to clients, strengthen existing client relationships and partner with client stakeholders. Collaborate with ease, the ability to receive feedback, and work with teammates to develop alternate creative solutions. Maintain consistent creative quality while applying client brand guidelines. Be able to balance your workload while managing and mentoring direct reports and junior team members. Push creative ideas further — look for opportunities to go beyond the ask, you have an entrepreneurial attitude. Stay current on industry trends, best practices, and emerging technologies to maintain a cutting-edge approach to design. Be an advocate for our culture and values.

Requirements

For this lead position, we're looking for a Creative Director with +4 years of professional experience. Adept in Adobe Creative Suite and experience collaborating in Google Slides,

Google Docs, and Slack. Figma is a plus. You can produce concepts from scratch and enhance ideas provided by clients and colleagues. You can successfully ideate and pitch your ideas in a brief but effective format. You'll need to have very good English communication skills, both written and verbal, to collaborate with clients and colleagues around the region. As part of a constructive and collaborative feedback loop, you can give and receive feedback with an open mind. You are humble and collaborative to listen and learn from clients and teammates. Criteria developed for large-scale project estimates. You know how to maintain a positive vibe and inspire people to get things done while working remotely. Upper Intermediate English - You feel comfortable enough communicating in English (both spoken & written). Experience in the Finance Industry is a plus. #LI-Hybrid#LI-VL1

About Media.Monks: Media.Monks is the purely digital operating brand of S4Capital plc that connects 8,600+ digital natives across one global team. We are united by a mission to shift industries forward and pave the path towards ambitious outcomes so our clients and our people can realize their full potential for growth. Our unified model combines solutions in media, data, social, platforms, studio, experience, brand and technology services to help our clients continuously reinvent themselves throughout increasingly rapid cycles of disruption. Our efforts to shape culture, build innovative technologies and unlock the future of growth have earned recognition from numerous esteemed panels: we maintain a constant presence on Adweek's Fastest Growing lists (2019-22), regular recognition at Cannes Lions, inclusion in AdExchanger's Programmatic Power Players (2020-23), the title of Webby Production Company of the Year (2021-23), a record number of FWAs, and have earned a spot on Newsweek's Top 100 Global Most Loved Workplaces 2023. Together, these achievements solidify our experience in digital innovation, excellence in craft, and commitment to personal growth. While we continue to grow our teams, please be mindful of fraudulent job postings and recruiting activities that may use our company name and information. Please be mindful to protect your personal information, especially your national identification number, and bank account information during a recruiting process. While Media.Monks may reach out to potential candidates via LinkedIn, we will always ask applicants to apply through our website (<https://media.monks.com/careers>) and will never ask for payment or bank account information during the recruitment process.

Disclaimer: Responsible for resourcing and implementing security controls for your teams processes and systems Responsible that all your personnel apply information security in accordance with the established information security policy

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