

Argentina Jobs Expertini®

Country Manager (Argentina)

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Company: Grupo Abans

Location: Argentina

Category: arts-design-entertainment-sports-and-media

In Abans Group are looking for a **Country Manager** in Argentina to lead local strategy and coordinate

These will be your challenges:

Ensure the planning and preparation of the P&L for the market. Must guarantee results according to the company's objectives.

Ensure a smooth flow of information and communication among all company teams.

Ensure an excellent user experience and achieve the defined customer satisfaction standards.

Maintain a deep understanding of the market, including the competitive and regulatory environment.

Ensure optimal relationships with regulatory bodies.

Conduct and/or coordinate market research, business plan preparation, budgeting, and market analysis.

Define the local brand strategy together with the Marketing team and ensure compliance with local regulations.

Ensure compliance with all applicable regulations, working jointly with the Compliance Manager.

Responsible for the structure of local teams, recruitment, and retention, in coordination with HR.

Responsible for local business development.

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