

Argentina Jobs Expertini®

Country Manager (Argentina)

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Company: Grupo Abans

Location: , , Argentina

Category: other-general

In Abans Group are looking for a Country Manager in Argentina to lead local strategy and coordinate all local resources and partners for a company that leads the sports betting and online casino platform. These will be your challenges: Ensure the planning and preparation of the P&L for the market. Must guarantee results according to the budget and established objectives. Ensure a smooth flow of information and communication among all company teams. Ensure an excellent user experience and achieve the defined customer satisfaction standards. Maintain a deep understanding of the market, including the competitive and regulatory environment. Ensure optimal relationships with regulatory bodies. Conduct and/or coordinate market research, business plan preparation, budgeting, and marketing strategies. Define the local brand strategy together with the Marketing team and ensure compliance with what is defined in the P&L. Generate clear reports and action plans to counter any failed outcomes. Ensure compliance with all applicable regulations, working jointly with the Compliance Manager and Legal department. Responsible for the structure of local teams, recruitment, and retention, in coordination with HR. Responsible for local business development. University graduate, preferably in business administration, digital business, business economics, industrial/engineering/computer/data science. +5 years of experience in similar positions, in hybrid/remote work environments. Experience with collaborative work tools and project management. Proficiency in Excel (advanced) and experience with data visualization tools and complex information analysis. It is very important for us the ability to inspire and guide teams to achieve goals. Experience and knowledge of the online betting market will be highly valued. Company that leads the sports betting and online casino platform.

#J-18808-Ljbffr

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