

Argentina Jobs Expertini®

Content Creator / Writer

[Apply Now](#)

Company: Unorthodox Marketing Agency (UMA)

Location: Argentina

Category: computer-and-mathematical

At UMA, we know the ins and outs of the logistics industry and the digital world. We know how to help you overcome the challenges and seize the opportunities that come with running a logistics business in the 21st century. That's why we offer a variety of inbound marketing services that are customized to your specific needs and goals, such as:

SEO services that help you reach your target audience and rank higher on search engines

Creative content that showcases your expertise and value proposition on various platforms

Affiliate strategies that use the power of word-of-mouth and referrals to boost your revenue and reputation

Brand identity that creates a unique and consistent image and voice for your business

Landing pages that capture your visitors' attention and convert them into leads and customers

We have a team of experts in inbound marketing, SEO, web design, and brand identity, who work closely with you to understand your vision, mission, and values, and deliver custom solutions that fit your needs and budget.

We have one focus, growing logistics businesses.

The Role

You will be responsible for :

Working closely with the business to create an effective content marketing strategy and editorial plan in line with business objectives.

Developing and executing content marketing campaigns to drive traffic, engagement, leads, sales and customer retention.

Developing and managing the editorial calendar to ensure deadlines are met.

Generating engaging content for thought leadership pieces, websites, social platforms and marketing collateral.

Managing relationships with external marketing agencies.

Ensuring consistency of brand voice, style and tone across all content.

Driving performance marketing via.

Working with other stakeholders to optimise the conversion funnel for specific traffic sources, campaigns, user segments etc.

Planning and executing viral marketing campaigns across a range of social media platforms.

Driving business growth by developing innovative ideas and campaigns.

Testing and optimising marketing tactics that boost conversion rates and accelerate customer acquisition.

Ideal Profile

You have at least 3 years experience ideally in Content Marketing within Internet, Media & Entertainment and Aviation, Transport & Logistics industry.

You have the ability to develop engaging content for a wide range of audiences.

You are a creative marketing professional, preferably with a strong content creation and writing background.

Experience within would be a strong advantage.

You are highly goal driven and work well in fast paced environments

You are a strong networker & relationship builder

You enjoy finding creative solutions to problems

What's on Offer?

Fantastic work culture

Impactful Storytelling

Creative Freedom

[Apply Now](#)

Cross References and Citations:

1. [Content Creator / Write Entrepreneurship jobs Jobs Argentina Entrepreneurship jobs](#) ↗
2. [Content Creator / Write Stockholm jobs Jobs Argentina Stockholm jobs](#) ↗
3. [Content Creator / Write Seasonal jobs Jobs Argentina Seasonal jobs](#) ↗
4. [Content Creator / Write Searchnz jobs Jobs Argentina Searchnz jobs](#) ↗
5. [Content Creator / Write expertini Jobs Argentina expertini](#) ↗
6. [Content Creator / Writer Jobsinaustria Jobs Argentina Jobsinaustria](#) ↗
7. [Content Creator / Write Schooljobsnearme Jobs Argentina Schooljobsnearme](#) ↗
8. [Content Creator / Write Enforcement jobs Jobs Argentina Enforcement jobs](#) ↗
9. [Content Creator / Writer Attorney jobs Jobs Argentina Attorney jobs](#) ↗
10. [Content Creator / Writer Technology jobs Jobs Argentina Technology jobs](#) ↗
11. [Content Creator / Writer Kuwaitjobstoday Jobs Argentina Kuwaitjobstoday](#) ↗

12. [Content Creator / Writer Nairobijobs Jobs ArgentinaNairobijobs ↗](#)
13. [Content Creator / Writer Dohajobs Jobs ArgentinaDohajobs ↗](#)
14. [Content Creator / Writer Bluecollarjobs Jobs ArgentinaBluecollarjobs ↗](#)
15. [Content Creator / Writer PropertyjobsJobs ArgentinaPropertyjobs↗](#)
16. [Content Creator / Writer Istanbuljobs Jobs ArgentinaIstanbuljobs ↗](#)
17. [Content Creator / Writer HtmljobsJobs ArgentinaHtmljobs↗](#)
18. [Content Creator / Writer Philippinesjobs Jobs ArgentinaPhilippinesjobs ↗](#)
19. [Content creator / writer Jobs Argentina ↗](#)
20. [AMP Version of Content creator / writer ↗](#)
21. [Content creator / writer Argentina Jobs ↗](#)
22. [Content creator / writer Jobs Argentina ↗](#)
23. [Content creator / writer Job Search ↗](#)
24. [Content creator / writer Search ↗](#)
25. [Content creator / writer Find Jobs ↗](#)

Source:<https://ar.expertini.com/jobs/job/content-creator-writer-argentina-unorthodox-marketing-f455105184/>

Generated on: 2024-04-29 by [Expertini.Com](#)