

# Argentina Jobs Expertini®

## Associate Forecasting Analyst [Contract]

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Company: Insider Intelligence

Location: Buenos Aires

Category: other-general

**We're hiring an Associate Forecasting Analyst to join our Forecasting Team at eMarketer (Insider Intelligence), a globally renowned provider of research on digital advertising and ecommerce.** This is a full-time contract role; we are looking for a commitment to the company of at least 2-3 years. As an Associate Forecasting Analyst, you will help clients identify key trends in eMarketer's core research coverage areas (advertising & marketing, ecommerce, financial services, health and technology across the digital landscape)—as well as help clients make smart decisions about digital marketing and media investments. You will work directly with our forecasting team to develop eMarketer estimates and forecasts and provide our content teams with insights to help develop reports, articles, press releases, videos and other interactive content as needed. The role provides rigorous, in-depth training on forecasting.

### **The Ideal Candidate Is:**

**Committed to fostering an inclusive culture** and values a representative workplace that embraces diversity of thought and experience.

**Experienced in quantitative and qualitative data analysis** with an innate curiosity around consumer behavior and technology adoption trends.

**A confident and creative presenter** who can translate data-heavy analyses into digestible communications (written and verbal) for internal and external stakeholders.

**Highly-organized** and pays great attention to detail.

**An independent worker** who can move projects through to completion with little supervision.

**Key Responsibilities:**

Organize and analyze data and qualitative information from various sources related to eMarketer coverage areas to update or develop models for proprietary estimates and forecasts.

Distill quantitative findings into insights and narratives that impact business objectives.

Stay on top of consumer digital trends.

Collaborate closely with the forecasting team and other stakeholders across content teams to identify new trends and topics that are valuable to eMarketer clients and expand eMarketer estimates and forecasts into those new areas.

Communicate regularly through presentations and written responses within the organization.

**Desired Skills & Experience:**

A strong quantitative background with relevant analytical experience in areas such as market research, marketing & advertising, consumer insights analysis and digital trends preferred

Experience using Excel to analyze data

Ability to communicate clearly and persuasively in English

**Salary:**

This is a contractor role, paid in US dollars, at an annual salary of \$38,000-\$42,000.

At Insider Intelligence, we value flexibility and understand everyone's situation is different.

For that reason, we are open to hiring either fully remote or in office employees. If this sounds like your dream job, please apply online and tell us why you're a great addition to our team. Please note that for all positions at Insider Intelligence, there is an exercise component specific to the role to reduce selection bias in our recruiting process and test how you apply knowledge. About Insider Intelligence: Insider Intelligence is the world's leading research company focused on digital transformation. We hire people who are passionate about providing business leaders with actionable data and insights in the areas of digital marketing and advertising, media, retail and ecommerce, financial services, healthcare, and more. Our clients, who rely on our content to make informed decisions, include top global

brands within Fortune 1000 companies, as well as smaller firms striving to compete in a digital age. At Insider Intelligence, we pride ourselves on an inclusive work environment and continuously strive for diversity of thought, identity, and experience while encouraging growth and providing support to team members throughout the organization. Insider Intelligence is committed to corporate transparency through regular business updates and an always-open line of communication. Our employees embody our core values of effectiveness, curiosity, excellence through iteration, efficient communication, and diversity and inclusion. #LI-Remote

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