

Argentina Jobs Expertini®

Art Director Assistant

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Company: SnaPhunt

Location: Argentina

Category: other-general

The Offer

Work alongside & learn from best in class talent

Flexible working options

Great work culture

The Job

Your responsibilities will include:

Collaborate with cross-functional teams: This includes copywriters, designers and project managers to ensure projects are delivered on time and of the highest quality.

Help maintain the agency's brand and creative standards: Review all creative batches for accuracy, consistency, and quality.

Understand marketing and branding principles: This includes messaging, positioning, and target audience identification.

Familiarity with social media platforms and their respective ad formats.

Task management: Always pay attention to detail and successfully manage multiple projects simultaneously.

Research: Stay up-to-date on industry trends, emerging technologies, and best practices

to ensure the agency remains innovative and competitive.

Participate Partake in brainstorming sessions and contribute creative ideas to help the agency win new business and create effective campaigns.

The Profile

At least 1 year of experience working as an assistant Art Director/similar role.

Strong understanding of social media platforms (Meta, Tiktok) and their ad formats.

Exceptional attention to detail

Strong decision-making skills

Additional Requirements

Previous experience working for an agency is beneficial.

Available immediately

The Employer

Our client is a one-stop creative shop for online advertisers. We take care of the entire creative cycle from ads design to content production for our international clients.

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