

Argentina Jobs Expertini®

Amazon PPC Specialist / Account Manager AR

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Company: Premier Media

Location: Argentina

Category: arts-design-entertainment-sports-and-media

Hello, Amazon PPC Specialists!

I'm Abe Chomali, a passionate marketer with a track record of driving and scaling sales growth on Amazon. I founded XP Strategy to assist brands and sellers in effectively scaling on Amazon with effective PPC strategies.

About the company:

At XP Strategy, we empower Amazon sellers to increase their profits and rapidly scale their businesses. Our specialty lies in PPC and ad campaign development, optimizing Amazon listings with expert photography, business plan analysis, strategic planning, and more. We devise competitive KPI and track goals based on your business projections, enabling you to make informed selling decisions. We are also experts in account project management, SOP development and integration, and one-on-one team training, all aimed at enhancing traffic and conversions.

About the role:

We are looking for an Amazon PPC Specialist / Account Manager to join our team. In this role, you will manage Amazon PPC Accounts toward client goals, focusing on bid management, migrations, negotiations, campaign building, and keyword research.

Your responsibility will go beyond merely maintaining accounts. You'll be pivotal in our drive to improve our clients' visibility and success on Amazon, strategizing and optimizing their ad campaigns to meet and exceed key performance indicators.

This is an exciting Full-Time remote position that requires working in the USA time zone.

Responsibilities (but are not limited to):

Manage Amazon PPC accounts in line with client goals.

Handle bid management, migrations, and negotiations.

Develop and build campaigns.

Conduct keyword research to optimize visibility.

Coordinate with the team for project management and SOP development.

Collaborate in one-on-one team training.

Requirements

Proven expertise in Amazon PPC.

Demonstrable expertise in Excel.

Experience in managing accounts.

Familiarity with keyword research and campaign building.

Strong written and verbal communication skills.

Ability to analyze data and draw strategic insights.

Detail-oriented with a knack for problem-solving.

Ability to work independently and as part of a team.

Benefits

Work with an existing talented team

Completely remote and flexible schedule

Location independence

You'll be joining a fast-paced team, working with exciting projects

Please note that you'll be a valued member of a dynamic and high-achieving team. You'll be held to high expectations and challenged. And you'll also be supported in your growth in this role professionally as well as personally.

If this sounds interesting to you, please proceed with the application.

Kindly be advised that the recruitment process is being managed by Premier Media. For any further details or inquiries, please reach out to the Premier Media recruitment team, as they oversee all our hiring procedures.

Thanks and I look forward to hearing from you!

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