

Amazon Marketplace Manager for US based company (remote)

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Company: Paired

Location: Argentina

Category: arts-design-entertainment-sports-and-media

Paired, a global staffing and recruiting agency, is thrilled to present an exciting opportunity for a skilled Amazon Marketplace Manager to join our client's team. As a key player in driving sales and protecting brand integrity on Amazon, you will craft and execute robust strategies across PPC, SEO, and product listing optimization. This is a fully remote position, offering the flexibility to work from anywhere while making a significant impact on our client's success.

Key Responsibilities:

Craft and execute a robust Amazon strategy, including PPC, SEO, and product listing optimization.

Vigilantly monitor our listings to identify and remove counterfeit or trademark violations, protecting our brand integrity.

Analyze sales trends to understand factors driving fluctuations, and adapt strategies accordingly.

Conduct competitor tracking and analysis to stay ahead of market trends and opportunities.

Ensure meticulous documentation of processes and procedures, maintaining high standards of organization and efficiency.

Guarantee the health of our Amazon account across all international marketplaces,

ensuring compliance and optimal performance.

Manage inventory and listings, including flat file uploads, to keep our product offerings fresh and compelling.

Supervisory Responsibilities:

Potential to recruit and train team members focused on Amazon marketplace activities, overseeing their workflow and success.

Education and Experience:

Bachelor's degree in Business, Marketing, or related field; Master's degree preferred.

Minimum of three years of experience in Amazon marketplace management.

Requirements

Proven track record of developing and implementing successful Amazon sales and marketing strategies.

In-depth knowledge of Amazon's marketplace, including SEO, PPC, and product listing optimization.

Strong analytical skills to interpret sales data and market trends.

Exceptional organizational and documentation skills, with a knack for creating and following detailed processes.

Leadership qualities and experience in project or team management.

Proficiency in Google Suite and Amazon Seller Central.

Excellent verbal and written communication skills.

Candidate location: Latin America (Argentina / Brazil / Colombia)

Benefits

Work from Anywhere

Competitive Salary (USD)

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