

Argentina Jobs Expertini®

Ad Growth Specialist

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Company: Jampp

Location: Argentina

Category: other-general

WHAT YOU'LL DO

Be responsible for the planning, execution and optimization of our mobile marketing campaigns using the wealth of Jampps ML programmatic tools at your fingertips.

Work alongside with the Customer Success Manager to understand customers business and goals and ensure Jampp campaigns are aligned to those. Design together and implement strategies to retain and grow our customers.

Provide to the Customer Success Manager regular feedback of the campaign performance and key actionables to communicate to the customer.

Extract and manipulate data, creating actionable recommendations for business decisions. This may include, but is not limited to, publishers, verticals, creatives, and internal workflow optimization through data insights

Troubleshoot level-1 technical problems (Tracking, Supply, etc.), and work cross-functionally with revenue and technical teams to ensure the proper campaign management outcome

This isnt an exhaustive list. At Jampp we firmly believe in autonomy, so we look for smart people who see the opportunity for improvement, and are proactive enough to make it happen.

WHAT WE LOOK FOR

Bachelors degree in Administration, Marketing, Economics, Industrial Engineer or related field.

+2 years of experience in growth or performance marketing, running mobile / performance campaigns is a plus.

Comfortable with Excel; experience with SQL is a plus.

Hands-on approach, outstanding time management, organizational, and communication skills (both written and verbal).

Strong attention to detail, and analytical background.

Proactive team player with the ability to adapt to a fast-growing tech company.

Ambitious self-starter who enjoys a good challenge and continuous learning.

You are someone that others enjoy working with due to your competence and positive attitude.

WHAT WE OFFER

Learn a ton about the hottest area of growth in Internet advertising - Mobile!

Competitive salary

Extended Maternity/Paternity leaves

Extended holidays every year

A great level of responsibility from day one and the chance to develop your potential without limitations.

An entrepreneurial environment.

A dynamic remote-first work culture with the possibility of accessing coworking spaces as needed.

A structured remote onboarding process and continuous training with a supportive team.

We win together!

Work with a talented global team that you can constantly learn from! We have jamppers from ... our customers are not the only ones from around the globe

Cool swag and team activities (even when working from home!)

WHO WE ARE

Jampp is a programmatic advertising platform used by the most ambitious companies to accelerate their mobile businesses. With a team of +100 entrepreneurs, we simplify programmatic growth for some of the biggest mobile advertisers (like Uber, Rappi, iFood, & Takeaway.com to name a few).

Founded in 2013, Jampp leverages machine learning, creative optimization and proprietary advertising solutions to drive incremental growth for its customers, whether that means reaching new users or increasing post-install conversions.

In 2021, the company joined the Affle group, a global consumer intelligence technology company

We serve our global client base from our offices in Buenos Aires, San Francisco, São Paulo and Singapore.

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